

LOCAL & SOCIAL

KATHLEEN LIVINGSTON, SOCIETY EDITOR

Office Phone 3486 Home Phone 3883

All social notes and items of social interest will be accepted for publication before noon Wednesday to insure publication the following Friday.

Mr. and Mrs. Ralph Kiddier had as their guests last week, Mr. and Mrs. Glenn Williams of Eaton Rapids, Michigan.

Mr. and Mrs. Earl York and Mr. and Mrs. J. B. Jones attended the Forty and Eight barbecue Saturday night in West Palm Beach and on Sunday returned for the Memorial Service at the American Legion Hall in West Palm Beach.

Guests on Sunday of Mr. and Mrs. C. J. Aspy in Chosen, were Mr. and Mrs. Paul Waters and daughters, Betty and Pat, and Mr. and Mrs. George Gillen, all of Coral Gables.

Mr. and Mrs. Clark Crouch of Akron, Ohio, on a vacation trip to Miami, Key West, stopped over for a visit recently with Mrs. Elizabeth Henderson.

Mr. and Mrs. Kenneth Smith of Harrisburg, Pa., visited over the weekend with Mrs. R. Z. Sapp.

Mr. and Mrs. Buck Cobb had as guest over the weekend, Miss Pat Garner of Jacksonville, Fla.

Mr. and Mrs. J. M. McMillan, accompanied by their son-in-law and daughter, Mr. and Mrs. D. C. Wallace and children, Annie Mae and Sandra spent Sunday visiting another son-in-law and daughter, Mr. and Mrs. E. P. Ernest in Miami.

Mrs. Willard Scheffer was a guest last Friday of Mr. and Mrs. N. C. Hayval in Ft. Pierce. The Hayvals are former Belle Glade residents.

Bill Barker spent Sunday with his mother, Mrs. W. M. Barker in Jacksonville. He is associated with the Belle Glade office of the Southern RW.

Guests of Mr. and Mrs. Bob Dadeon over the weekend were Mr. and Mrs. C. Kline, Rochester, N. Y., Mr. and Mrs. H. C. Marsh, Geneva, N. Y., and Mrs. Pearl and Jeanie Hooks of Miami.

HOW TO RELIEVE SKIN ITCH IN 15 MINUTES

If you're plagued, your skin back at it, you can get relief in 15 minutes with a special cream. It's called "Goldsmith's" and it's the only cream that stops itching after the first application. It's the only cream that stops itching after the first application. It's the only cream that stops itching after the first application.

TERMITE CONTROL

Licensed, Free Inspection, Insurability, Written Guarantee

POLLET EXTERMINATING SERVICE

ROACHES, ANTS, SPIDERS, Etc. Six Months Guarantee

Eight Years in Clewiston Area

RUSSELL J. POLLET
Owner and Operator
Phone 2-1581

E. Ventura Avenue
Clewiston, Florida

Dobbs Hats

Kuppenheimer Clothes

Dinner Jacket - Tuxedo Jacket

Lounge - Sport - Dress Suits

Arrow Shirts

Jayson Sportswear - Janzen Beachwear

Spectacularly Worthwhile Shopping

Goldsmith's

THE STORE FOR MEN

Phone 2-3882 West Palm Beach 217 CLEWISTON

You are invited...

to try the most festive ice cream you ever put a spoon to...

made with extra cream - real pineapple flavoring - and an extra helping of luscious goodness.

LADY BORDEN

PRALINE PECAN ice cream

Hand-made because it's made with extra cream!

Other varieties also.

bert Allen, Tommy Forsee, T. L. Meade, Eugene Pennington, Victor Green, Pauline Boyington and R. W. Whitley, Joan Archer and Dan Beardsley.

DOROTHY YARBOROUGH TO BE JUNE BRIDE



— Photo by Averill

A June wedding, is being planned for Dorothy Yarbrough and James F. Conway, son of Mr. and M. M. Conway. Their engagement is being announced by the bride's parents, Mr. and Mrs. D. C. Yarbrough, of South Bay. Miss Yarbrough is a graduate of Belle Glade High School with the class of '62 and is secretary at Collins Furniture Store. Mr. Conway attended school in Seymour, Indiana, and is a salesman for Vaughn and Wright.

MRS. BOBBY WRIGHT HONORED AT SHOWER

The Misses Lorraine and Connie Kelley entertained recently for a shower for Mrs. Bobby Wright at a shower house. The guests played games after which the honoree was presented with an array of lovely gifts. Refreshments were served to the Misses Gene Engfinger, Betty Jane MacDonald, Shirley Barber, Louise Stroh, Frances Layfield, Aileen Hemphill, Norma Nell Starling, Frances Sloan, Maribelle Schlechter, Jo Margaret Parson, Glenda Dell, Peggy and Doris Zelman, Joan and Jean Johns, Jane Norris, Kay Young, Jane Steele, Alcey Dorothy Wright, Mrs. Joe Zelman and Mrs. J. B. Jones.

MARY ANN JOHNSON SURPRISED ON FOURTH BIRTHDAY

Mary Ann Johnson, four year old daughter of Mr. and Mrs. L. E. Johnson was pleasantly surprised at a birthday party Monday afternoon at her home on N. E. 4th St.

The little guests played games and were given favors after which a high birthday cake and ice cream was served to Abigail Poole, Susan Zumpf, Debby Poole, Ronnie Cooper, Ronnie Brooker, Susan Caldwell, Pamela Paff, Stewart Chappell,

NEWS VIEWS

By E. D. and Doug

The Carrs arrived in the states from Lima, Peru, last October to visit relatives and friends but illness of the youngest daughter, Miltie prevented Carr leaving with her husband.

While in the states Mr. and Mrs. Carr visited his mother, Mrs. Fred Shuler in Knoxville, Tenn. Mr. Carr and daughter spent most of their stay with her mother, Mrs. Dora McWhorter, sisters, Mrs. Frank Dooley and Mrs. Lorenzo Connell and two brothers, O. G. McWhorter and Charlie McWhorter.

VICKIE BETZNER HAS 14th BIRTHDAY PARTY

Mrs. Charles Betzner entertained in the Municipal Park, celebrating her daughter, Vickie's fourteenth birthday. After playing games, refreshments were served to the following little guests: Donna Mote, Pam Whitlock, Barbara Jean Williams, Yvonne Lockmiller, Vickie McDonald, Peter Dooley of West Palm Beach, Freddie Whitlock, Richard McMillan, Lou Betzner, Benny Parrish, Jack Keesee and Diana Hall.

Mrs. Betzner was assisted in serving by Mrs. Ed Mofes, Mrs. Ralph McDonald, Mrs. Garner Parrish and Mrs. K. W. Keesee.



— Photo by Averill

Mr. and Mrs. H. V. Dora, Jr. recently married in Guatemala, N. C. The bride is a graduate of the University of Florida. Mr. Dora is a salesman at the University of Florida.

BETTY JO McMILLAN TO WED LION YARBOROUGH

Mr. and Mrs. J. M. McMillan announced the engagement of their daughter, Betty Jo, to Lion E. Yarbrough of Bay Minette, Alabama. The bride elect attended Belle Glade High School and is employed by the H. C. Pence Co.

Mr. Yarbrough is the son of Mr. and Mrs. G. E. Yarbrough and attended High School in Bay Minette. He served several years in the army and is now associated with the International Paper Company at Mobile, Ala.

A June wedding is planned.

CARR FAMILY LEAVE FOR SANTIAGO CHILE

Mrs. Milton Carr and daughters, Barbara, Susan Nina, and Miltie left Wednesday from Miami by plane for Panama. They will remain there two days and will resume travel by ship to Santiago, Chile, where they will join Mr. Carr, who is associated with the United Press.

The Carrs arrived in the states from Lima, Peru, last October to visit relatives and friends but illness of the youngest daughter, Miltie prevented Carr leaving with her husband.

While in the states Mr. and Mrs. Carr visited his mother, Mrs. Fred Shuler in Knoxville, Tenn. Mr. Carr and daughter spent most of their stay with her mother, Mrs. Dora McWhorter, sisters, Mrs. Frank Dooley and Mrs. Lorenzo Connell and two brothers, O. G. McWhorter and Charlie McWhorter.

VICKIE BETZNER HAS 14th BIRTHDAY PARTY

Mrs. Charles Betzner entertained in the Municipal Park, celebrating her daughter, Vickie's fourteenth birthday. After playing games, refreshments were served to the following little guests: Donna Mote, Pam Whitlock, Barbara Jean Williams, Yvonne Lockmiller, Vickie McDonald, Peter Dooley of West Palm Beach, Freddie Whitlock, Richard McMillan, Lou Betzner, Benny Parrish, Jack Keesee and Diana Hall.

Mrs. Betzner was assisted in serving by Mrs. Ed Mofes, Mrs. Ralph McDonald, Mrs. Garner Parrish and Mrs. K. W. Keesee.

LAST RITES HELD

(Continued from Page One) Mrs. Bobby Carme, Atlanta; Bill Montgomery, Houston, Texas; and John Montgomery, Columbus, Ga.

Palibesters were Carl Williams, Robert Thomas, George Scarborough, Hilton Bonard, Russell Smith, George Bowen and E. J. Cross. Burial was at Port Mayaca with the Weathering Funeral Home in charge. The two boys, who were on a fishing trip Tuesday morning about 8:30 from Slim's fishing Camp. When they failed to re-

43 ships of Task Force 12 will give residents of the San Francisco Bay Area an impressive and spectacular view of U. S. Naval might upon their arrival Feb. 20 for a three day stay.

Expected to enjoy rest and recreation in picturesque San Francisco was Ernest A. O'Neil, stewardess, USN, son of Mrs. Sussie A. O'Neil of 535 SW 7th St., Belle Glade, Fla., aboard the USS LST 1141.

OVER NINETY LADIES ATTEND WC BENEFIT DESSERT CARD PARTY

The Benefit Dessert - Card party sponsored by the Woman's Club held at the Country Club Tuesday afternoon was successful with net proceeds amounting to well over \$100 according to Mrs. William Graber, chairman. There were twenty-two tables in play which represented 93 ladies attending. Prizes were placed on each table for high scores. Mrs. Martha Freeman was the lucky winner of the door prize and Mrs. O. R. Blech was successful in winning the pound cake. Bingo prizes were presented to Mrs. Dorothy Tucker, Mrs. Louise Evald, of Merchantville, N. J., guest of Mrs. Ted Daniels, and Mrs. R. E. Holars.

Strawberry short cake and coffee were served to the guests by the hostesses assisting Mrs. Graber: Mrs. Joe Freeman, Mrs. Gladys Williams, Mrs. Ida Crech, Mrs. Junius Harris, and Mrs. William Rhoads.

BO STUDENT HEADS METHODIST YOUTH GROUP IN ILLINOIS

Allen Jerome Barry, student at Northwestern University, Evanston, Ill., was elected president of the Illinois Conference of Methodist students at their annual meeting held last week in Normal, Ill.

Approximately two hundred college young people, representative of the fifteen leading Illinois Colleges and Universities attended the two day conference. An outstanding event of the conference was an address by the Bishop of Chicago, O. O. Brown, who gave an inspiring message. Other leading college presidents were on the program.

Mr. Barry is a pre-medical student at Northwestern and is treasurer of his local student foundation there. Friends will be happy to hear of his election to the state office.

GROUP TOUR VISCAYA DEERING ESTATE

Members and guests of the Belle Glade Garden Club attended Garden Tour of Viscaya Deering Estate in Miami recently were Mrs. Lonnie Warren, Mrs. Della Altman, Mrs. M. M. Sabiston, Mrs. Donald Kirkman, Mrs. Ralph Kirk, Mrs. Frank Friend, Phoebe, and guest Mrs. W. W. Herbert Beck, Mrs. Charles Beck, West Palm Beach, Mrs. Harry Peters and Mr. and Mrs. Herbert Beck, Donald, England.

NEWS OF JUNIORS AT FIRST BAPTIST SS

The column in The Herald, "A Hymn to Bore" was most interesting to Juniors this past month, because their programs were based on the study of some hymn writers, their songs and where they were originated. The theme of the Junior programs for the month of March is "Learning about prayer from Jesus".

The party for the Juniors given last Friday night at the Paradise Park was surely enjoyed and attended by most of the Juniors of the Department. They feasted on hot dogs, marshmallows, potato chips, cakes and grapes. Skating and contest games were the main entertainment. Those absent certainly missed a gay time.

NEWS OF GLADES BOYS (Continued from Page One)

Avenue B. pl., Belle Glade, Fla., is serving with the 40th Infantry Division which was recently awarded the Republic of Korea Presidential Unit Citation in Korea.

The division was cited by President Syngman Rhee for its defense of Heartbreak Ridge, the Punch Bowl and other great battles of the conflict. At presentation, Rhee said: "We will never forget how much you have sacrificed and how much you have suffered in keeping this nation free."

Sergeant Williams, who joined the "Sunshine" division last May, is a squad leader in the 22nd Regiment's Company B. The son of Mrs. Seresther Williams, Route 1, Pompano Beach, Fla., entered the Army in November 1952 and holds the Combat Infantryman's Badge. His father, Fred Williams, lives in Riviera Beach, Fla.

Dear Elites:

The letters start. Then from all over the free world come such comments as these from readers of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper:

"The Monitor is most reading for straight-thinking people..."

"I returned to school after a lapse of 18 years. I will get my degree from the college. But my education comes from the Monitor..."

"The Monitor gives me ideas for my work..."

"I truly enjoy its company..."

You, too, will find the Monitor informative with complete news. You will discover a constructive viewpoint in every news story.

Use the coupon below for a special introductory subscription - 5 issues for only \$3.

The Christian Science Monitor, One New York Place, Boston 10, Mass., U. S. A. Please send me an introductory subscription. I will enclose \$3.00. My name is _____ (name) _____ (address) _____ (city) _____ (state) _____ (zip)

Dog RACING

AT THE WORLD'S MOST FAMOUS RACE COURSE

APRIL 10

8:15 MONETARY

SMART CLUBHOUSE SERVICE

DAILY DOUBLE 11 and 2M

10 TRAILING RACES MONDAY

10 TV

QUINIELAS EVERY RACE

*TOTE Palm Beach KENNEL CLUB ON BELVEDERE RD.

What You Don't See

from the top of this Radio Relay Tower



WIN! 2 weeks away with DOUBLE PAY!

You see a familiar scene - a peaceful, prosperous Southern countryside. What you don't see is the miracle of micro-waves. Yet the miracle is there.

By means of microwaves, radio relay sends Long Distance telephone calls and television programs through space without wires. It can carry hundreds of calls at one time.

Advances like radio relay are the work of telephone scientists and engineers, who are always seeking and finding better ways for us to serve you. But it takes more than this. To get investors to supply the money to continue expanding and improving telephone service requires a fair profit on the money invested in telephone property.

JAMES N. DORSEY, Florida Manager

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

SEE YOUR DODGE DEALER

Bert Roemer Motors

Working Always to Serve Floridians Better

TELEMAN-SELL'EM THROUGH THESE AD COLUMNS

The Belle Glade Herald reserves the right of revising or rejecting any advertisement which it deems objectionable, and to change the position of any advertisement or to refuse to accept it. The advertiser is responsible for more than one insertion.

In the event of any error in an advertisement on the part of the publisher, it will furnish the advertiser a letter of correction. The advertiser will be responsible for the correction. The advertiser is responsible for the correction.

ALL CLASSIFIED ADS ARE CASH IN ADVANCE

FOR SALE: Partly furnished home with income property—lovely yard—333 E. Lake Road, Telephone 3274. 2-26-11

FOR SALE: Good cattle feed—chopped cane—\$8.00 per ton on your truck. Call Bob Simonson, 7256, Pahokee. 3-3-11

FOR SALE: 22 head of half and better Brahman heifers—now calving and one full blood 3-year-old Guernsey—Pam or phone—Williams Ranch, Palm Beach Road. 3-5-11

FENCE POSTS and piling, dead heart pine or cypress. For Lewis, phone Orange, 9-2653, Labelle. 3-5-11

ALCOHOLICS ANONYMOUS Meeting every Monday 8:30 p. m. Woman's Club, Municipal Park. For information phone 2995. 12-24-11

COMMERCIAL Fertilizer Spreading Service—Pam or phone—Williams Ranch, Palm Beach Road, 2334 or 9182. 12-24-11

FOR SALE: Bicycle cheap. Phone 2058. 2-5-11

FOR SALE—"Life-Time" aluminum cans. No rot, no sag, no rust, no splinter, no replacing. Available in medium sizes. Call Gladys Appliances Corporation, Phone 2041. 5-8-11

FOR RENT: Nicely furnished comfortable room with private bath. Phone 2995, South Bay. 1-15-11

RUBBER HOSE—More than a million feet in stock prices below jobbers costs, garden hose and industrial hose for every service. Suction, fire, hose water, irrigation, spray, hose REMANENTS, MILL ENDS. Available in all kinds. ANGELO OR A MILE, AMAZON HOSE & RUBBER CO. 3496 N. Miami Ave. Phone 84-558. 12-12-11

WANTED TO LOAN Free of charge to 1953 Zenith T. V. Set, to see if they will change to your house for 3 day period. We furnish trailer antenna also. Call Pahokee or 2550 Belle Glade if interested. 5-8-11

EXPERIENCED SALES LADIES WANTED—GOLDS DEPARTMENT STORE, 205 AVENUE A. 2-26-11

FOR SALE—New and used Willys Jeep, Walter Ashley's Garage. Phone 2540. 1-31-11

FOR SALE—New and used LAWN MOWERS. Mowers sharpened and repaired. Walter Ashley's Garage, Belle Glade. 7-17-11

BAILEY'S ROOFING AND SHEET METAL—All kinds of Sheet Metal and roofing—estimates free. East Palm Beach. Phone 2389. 2-26-11

EXPERT INSTALLATION of Linoleum, inlaid linoleum, rubber, plastic and asphalt tile. Also expert upholstery and mattress reupholstering. For trades, see GLADES MERCANTILE COMPANY, new and used furniture. Call Pahokee 4171 for free estimates. 7-17-11

ARE YOU BUILDING? Builders can furnish complete services, new construction, any kind, alterations or rebuilding. Will furnish service pole loaders, scaffolds, necessary power tools. O. W. Manning, P. O. box 724, Belle Glade. 1-15-11

TELEVISION—1954 DuMont, GE, Zenith and others. Free trial on your own home. Satisfaction guaranteed or no deal. Lake Shore Radio, 165 Ave. A, Belle Glade, Phone 2325. 2-26-11

FOR SALE: Diesel Engines & H. P. 150 H. P. Walter Ashley's Garage—Phone 2540. 10-19-11

WELL DRILLING—Phone 3242. O. R. Stapler, Pahokee, Fla. 6-6-11

FOR SALE: International Model Super, A-Y—Motorcycle, less than sixty days. Perfect condition. Price right for quick sale—Murray Equipment Company. 2-26-11

SEPTIC TANKS CLEANED, PUMPED, REPAIRED Modern Sanitary Equipment Concrete Products Industries

for free estimate South Bay

Call 2298

Guard Unit Begins Recruiting Drive

The local guard unit, Company E 211th Infantry, is launching its annual recruiting drive and have it in full swing for sixty days or more. Three teams from Belle Glade, Pahokee and Clewiston will be working toward the goal of 100 enlisted men and 6 officers. Strength at this time is 80 men and 2 officers but at least 10 men are in the process of being discharged due to filling enlistment time or other various reasons, thus bringing our unit below par. Our highest enlistment ever was 70 enlisted men and 2 officers.

To attain this goal the unit must have the support of five major groups in our city. We need the support of the young men. Volunteers must be recruited from the 17-18½ age group; Guard veterans back home after a tour of active duty. Selectees who have served two years on active duty and who have a remaining military obligation to join in a Reserve Component. These groups of men can join the National Guard and keep it at the proper strength level.

Parents can find out personally at Guard Headquarters at the American Legion Hall about advantages of Guard membership for their sons. They can advise their sons to join the Guard and start their military training at home under experience. (Continued on Page Eight)

MRS. MIXON TO PRESENT PUPILS IN RECITAL

Mrs. Lois Mixon will present the following pupils in a piano and vocal recital, Saturday, at 8:00 p. m. at the Community Methodist Church: Gladys Delaney, Dona Smith, Michael Perry, Janice Green, Sammy Knight, Velma Warren, Susan Clark, Jackie Carter, Mary Gotsch, Shirley J. J. Challinor, Phyllis Bass, Dennis Mixon, Neil Killough, John Willis and Lonnie Smith. They will be assisted by vocalist, Ben Rider. The public is cordially invited to attend.

AIR FORCE SEEKING OVERSEAS TEACHERS

Mr. A. M. Lattimore, manager of the PSES office here, yesterday that the Air Force is seeking applications from teachers to serve with the Department of Schools in England, Iceland, Tripoli, Newfoundland, and Japan, and the Philippines Islands.

Persons interested should obtain Standard Form 57 "Application for Federal Employment" from any U. S. Post Office and forward it to the Civilian Personnel Office, MacDill Air Force Base, Florida. Applications must be received at MacDill before March 5, 1954.

In accordance with minimum standards established by the Department of the Air Force, teachers must meet the following requirements: Bachelor's degree, 18 semester hours credit in education, at least 3 years current public school teaching experience, and a valid teaching certificate. Age requirements: generally female, 23 to 45 and male, 23 to 55.

Further information is available from the PSES office at MacDill, or from the Civilian Personnel Office at MacDill Air Force Base.

POLLO DANCE FUND MAY REACH \$250

In spite of chilly weather the jamboree and street dance at the benefit of the Pollo Fund, attracted a large turnout. The Jaycees in charge of the event reported that funds would reach the \$250 mark.

Eddie Crosby, master of ceremonies introduced E. S. Roberts, chairman of the Pollo Fund Drive in this area. Mayor Harold Rabin welcomed everyone and announced that the Pollo Fund was a success.

Miss Lou Ann Austin of South Bay a victim of polio was guest of honor at the dance. She is now attending her classes at Belle Glade High School after returning last fall from Warm Springs, Georgia.

The music was presented by the Elbeek Hayriders, or Sheldon-Baker's Band of Radio played for the hill-dance, donating their service under the auspices of Pillsbury Flour, Carnation Milk and the Elbeek Milling Co.

CARD OF THANKS

Our hearts to all who extended comforting sympathy and help in our recent sorrow. For the beautiful service, floral offerings, and other great number of kind words, we are deeply grateful.

The Buckles Family
The Miller Family
3-4-11

First Meeting Held In The Director's Room Of The New Florida National Bank



Gathered around the round table which greets the beautiful new director's room in the Florida National Bank, the first meeting of the new Florida National Bank was held last night. The meeting was held in the new director's room, which is a beautiful room with a round table and chairs. The meeting was held in the new director's room, which is a beautiful room with a round table and chairs.

GIRL SCOUT COOKIE

(Continued from Page One) hopes the public will support the sale this year as they have in the past. The cookies sell for



COASTAL CITIES

Chairman York pointed out that because of the division of races according to grades, that small schools would have as much opportunity to win as any of the largest schools in the county. He will be assisted in handling the event, expected to attract several hundred youngsters, by members of the recreation staffs from various municipalities in the county.

SEN. LEROY COLLINS

(Continued from Page One) the campaign for Governor of Florida in 1956. Collins will be assisted in handling the event, expected to attract several hundred youngsters, by members of the recreation staffs from various municipalities in the county.

HEWENDSON TALKS AT MEETING OF JAYCEES

Joe Henderson, communication expert attached to the Southern Bell Telephone Co., gave an interesting talk on the company and his work, at the Jaycees regular meeting Thursday night at the Edgewater. Joe was born in Owensboro, Ky. He came to Belle Glade in 1950. He told the group that the Bell System, the remaining ones being divided in 5,250 in 1953 and 3,800 in 1954. Henderson also explained to the Jaycees that the Pahokee dial system was installed 25 years ago, one of the oldest in the state of Florida, which may explain some of the peculiarities of the exchange.

OSCEOLA SCHOOL NEWS

The PTA and PTA section sat at the Recreation Hall on Saturday. They made \$52.60 toward the movie projector. All the room rooms are having a contest, they are collecting cotton rags. The room that collects the most rags wins. They are going to sell them to the local garages.

BICYCLE JAMBOREE

(Continued from Page One) and continue through March 13. A trophy will be awarded to the elementary school and the Junior High School, and the greatest number of point winners, and white ribbons will be given the students for the first three places in each race.

RIDES — FUN FOR ALL

SPEEDWAY — ROAD 60
Follow signs — Onchobee, Belvedere or Southern Blvd. Road 7 north or south.

HEAR

Senator Collins
1:45 P. M.
Saturday
Belle Glade
City Hall

HEAR

SEE
MEET
SEE

SENATOR LEROY COLLINS

Who will launch his campaign for Governor of Florida in 1956. Collins will be assisted in handling the event, expected to attract several hundred youngsters, by members of the recreation staffs from various municipalities in the county.

COASTAL CITIES

Chairman York pointed out that because of the division of races according to grades, that small schools would have as much opportunity to win as any of the largest schools in the county. He will be assisted in handling the event, expected to attract several hundred youngsters, by members of the recreation staffs from various municipalities in the county.

SEN. LEROY COLLINS

(Continued from Page One) the campaign for Governor of Florida in 1956. Collins will be assisted in handling the event, expected to attract several hundred youngsters, by members of the recreation staffs from various municipalities in the county.

HEWENDSON TALKS AT MEETING OF JAYCEES

Joe Henderson, communication expert attached to the Southern Bell Telephone Co., gave an interesting talk on the company and his work, at the Jaycees regular meeting Thursday night at the Edgewater. Joe was born in Owensboro, Ky. He came to Belle Glade in 1950. He told the group that the Bell System, the remaining ones being divided in 5,250 in 1953 and 3,800 in 1954. Henderson also explained to the Jaycees that the Pahokee dial system was installed 25 years ago, one of the oldest in the state of Florida, which may explain some of the peculiarities of the exchange.

POLLO DANCE FUND MAY REACH \$250

In spite of chilly weather the jamboree and street dance at the benefit of the Pollo Fund, attracted a large turnout. The Jaycees in charge of the event reported that funds would reach the \$250 mark.

OSCEOLA SCHOOL NEWS

The PTA and PTA section sat at the Recreation Hall on Saturday. They made \$52.60 toward the movie projector. All the room rooms are having a contest, they are collecting cotton rags. The room that collects the most rags wins. They are going to sell them to the local garages.

BICYCLE JAMBOREE

(Continued from Page One) and continue through March 13. A trophy will be awarded to the elementary school and the Junior High School, and the greatest number of point winners, and white ribbons will be given the students for the first three places in each race.

RIDES — FUN FOR ALL

SPEEDWAY — ROAD 60
Follow signs — Onchobee, Belvedere or Southern Blvd. Road 7 north or south.

HEAR

Senator Collins
1:45 P. M.
Saturday
Belle Glade
City Hall

HEAR

SEE
MEET
SEE

SENATOR LEROY COLLINS

Who will launch his campaign for Governor of Florida in 1956. Collins will be assisted in handling the event, expected to attract several hundred youngsters, by members of the recreation staffs from various municipalities in the county.

COASTAL CITIES

Chairman York pointed out that because of the division of races according to grades, that small schools would have as much opportunity to win as any of the largest schools in the county. He will be assisted in handling the event, expected to attract several hundred youngsters, by members of the recreation staffs from various municipalities in the county.

SEN. LEROY COLLINS

(Continued from Page One) the campaign for Governor of Florida in 1956. Collins will be assisted in handling the event, expected to attract several hundred youngsters, by members of the recreation staffs from various municipalities in the county.

HEWENDSON TALKS AT MEETING OF JAYCEES

Joe Henderson, communication expert attached to the Southern Bell Telephone Co., gave an interesting talk on the company and his work, at the Jaycees regular meeting Thursday night at the Edgewater. Joe was born in Owensboro, Ky. He came to Belle Glade in 1950. He told the group that the Bell System, the remaining ones being divided in 5,250 in 1953 and 3,800 in 1954. Henderson also explained to the Jaycees that the Pahokee dial system was installed 25 years ago, one of the oldest in the state of Florida, which may explain some of the peculiarities of the exchange.

POLLO DANCE FUND MAY REACH \$250

In spite of chilly weather the jamboree and street dance at the benefit of the Pollo Fund, attracted a large turnout. The Jaycees in charge of the event reported that funds would reach the \$250 mark.

OSCEOLA SCHOOL NEWS

The PTA and PTA section sat at the Recreation Hall on Saturday. They made \$52.60 toward the movie projector. All the room rooms are having a contest, they are collecting cotton rags. The room that collects the most rags wins. They are going to sell them to the local garages.

BICYCLE JAMBOREE

(Continued from Page One) and continue through March 13. A trophy will be awarded to the elementary school and the Junior High School, and the greatest number of point winners, and white ribbons will be given the students for the first three places in each race.

RIDES — FUN FOR ALL

SPEEDWAY — ROAD 60
Follow signs — Onchobee, Belvedere or Southern Blvd. Road 7 north or south.

HARVEST QUEEN CONTEST RULES

1. The Harvest Queen will be selected at the Coronation to be held in Belle Glade, April 3rd at the High School Auditorium. The Coronation Ball will be held immediately following at the Municipal Country Club.
2. Judges will include well known professional men, photographers and modeling agency heads in this area.
3. Prizes among which will be valuable gifts will be announced one week prior to the selection date.
4. Contestants may be entered from any city within a 20

mile radius of Lake Okechobee.

- A. Girls between the ages of 17 and 22 years who are sponsored by a civic, service, fraternal, social, or cultural organization or firm of their respective communities are eligible. More than one entry from a community is permitted provided each entrant has a sponsor.
- B. Contestants will be judged on beauty, poise and personality.
- C. Three 8 x 10 glossy, unretouched photographs suitable for reproduction of each contestant will be furnished by the Harvest Queen Committee. Appearances for the official photographs will be made by Averill's Studio, Belle Glade.
- D. All entries must be received by midnight, Friday, March 12th.
- E. Sponsoring organizations will agree to take 20 tickets to the Coronation and Ball (each ticket admits the holder to both events) to qualify their entrant in the contest. Tickets may be resold for \$1.25 each. Additional tickets will be issued to the sponsoring agency at the same price.
- F. Tickets will be sent out upon receipt of check for \$25.00 and signed release and properly filled out application blank.

5. The Harvest Queen will reign over the Everglades Fair and will present ribbon and prize winners with their awards.

Name _____ 195 _____
Age _____
Street Address _____
Weight _____
Phone _____
Height _____
Sponsoring organization _____
Organization President _____
Measurements:
Bust: _____ Waist: _____
Hips: _____
Color Hair: _____
Color Eyes: _____
Education: _____
Ambition: _____
Hobby: _____
Previous Beauty Contest Won: _____

The undersigned agrees that her name and photograph may be used for advertising for the 1954 Annual Contest to be held in Belle Glade, Florida, April 3rd and 4th, 1954. She also agrees to be available for publicity photographs to be taken in connection with the Fair and the Golden State Great Contest events planned for her honor.

Signature of Contestant _____
Signature of Parent or Guardian _____

**If contestant is under 18, this release must be signed by her parent or guardian.



No other whiskey is gaining so many friends so fast!



That's proof SCHENLEY is the best-tasting whiskey in ages



Schenley is the regular round bottle or de luxe Hex & Gift decanter at no extra cost



RAMBO WHISKY, 40 PROOF, 100% GRAIN NEUTRAL. SPONSOR: SCHENLEY DIST. CO., NEW YORK, N. Y.

CONGRESSMAN DWIGHT L. ROGERS "WANTS TO KNOW"

Congressman Rogers believes that "Government is everybody's business". He has prepared and is submitting to you his annual questionnaire on legislation that affects you. The questions embrace legislation which will possibly be voted upon during the current session of congress. You have a right and a duty to express your opinions to your congressman on these vital issues and this is your opportunity to do so. Please answer and return to: CONGRESSMAN DWIGHT L. ROGERS, ROOM 111, HOUSE OFFICE BUILDING, WASHINGTON, D. C.

1. Do you favor a flexible price support program rather than the present 80% parity price supports? Yes ☐ No ☐
2. (a) Do you favor amending the Social Security Act as recommended by President Eisenhower (that is, extending the coverage to some additional 10,500,000 individuals not now covered)? Yes ☐ No ☐
(b) Raising the base on which taxes are paid from \$3600 to \$4200 a year? Yes ☐ No ☐
(c) The program to include self-employed, farmers, professional men and other smaller groups? Yes ☐ No ☐
(d) A raise in the minimum and maximum amounts which may be paid under Social Security? Yes ☐ No ☐
3. Do you favor wire tapping as a means of obtaining evidence to be used against criminals to protect the national security and safety in cases as espionage, sabotage and treason? Yes ☐ No ☐
4. President Eisenhower appointed a commission composed of representatives of Labor, Business and the Public to study and report on salaries for Federal Judges and Members of Congress. This Commission recommended that salaries be increased by \$12,500. Do you favor this recommendation? Yes ☐ No ☐
If not, what salary increase would you recommend?
5. Do you favor submitting a Constitutional Amendment to the States granting 18 year old the right to vote? Yes ☐ No ☐
6. Do you favor Legislation authorizing the United States to join with Canada in constructing the St. Lawrence Seaway at initial cost of \$105,000,000? Yes ☐ No ☐
7. If a Foreign Aid and Assistance program is continued to the European Nations Congress will have to vote appropriations therefor.
(a) Economic Assistance Yes ☐ No ☐
(b) Military Assistance Yes ☐ No ☐
(c) Technical Assistance Yes ☐ No ☐
8. President Eisenhower has recommended Legislation establishing re-insurance services by the Government permitting private and non-profit insurance companies to provide broader protection in the way of health and hospital assistance. Do you favor this Legislation? Yes ☐ No ☐
9. Do you favor Legislation defining Communism and the Communist Party and providing that all members of such party shall be treated as having renounced their allegiance to the United States and as having lost their citizenship? Yes ☐ No ☐
10. Do you favor an increase in Postal Rates on first class mail to:
(a) Four Cents? Yes ☐ No ☐
(b) Airmail to Seven Cents? Yes ☐ No ☐

STATE ADDS U. S. IN SNAP BEAN PRODUCTION

Florida farmers played a leading part last year in helping the U. S. produce an all-time record harvest of string beans for canning and freezing.

The state's crop of 30,000 tons of snap beans for processing, accounting for 10 percent of the national harvest, was the third largest in the country, pointed out S. D. Arms, American Can Company Atlantic Coast division president. It was exceeded only by New York and Oregon.

Growers throughout the country produced an unprecedented 298,500 tons of string beans for canning and freezing, Mr. Arms added.



Presented by your Doctor at Sessions of the Florida Medical Association and Local Medical Society.

There is no hard and fast rules to govern the number of hours required for sleeping. It is the quality of sleep, not the amount, is what counts.

Some persons wake up tired after sleeping eight hours; others are fully refreshed after five. It is generally conceded that a person doing physical labor requires more sleep than one who expends mental effort.

The ability to relax is the secret of restful sleep. Emotional tension contributes to muscular tension. The person who takes his problems of the day and those of tomorrow to bed with him is not able to relax. Instead he mentally wrestles with himself, accomplishing nothing by his staying awake. When he finally falls asleep, he is emotionally tired and sleeps fitfully.

In sleep all actions of the body are slowed down. Breathing is slow, the pulse is less frequent and the conscious mind is at rest. All muscular systems tend to relax. The process acts much like the recharging of a battery and serves to restore energy.

But if the emotional mind remains " keyed up " there is no relaxation which is the essential factor in rest. A person may sleep and not rest and conversely rest and not sleep. The ability to relax is the secret that must be developed by the person whose goal is sound sleep.

Intervals of sleeplessness will not prove harmful. It is the night after night attacks of insomnia that should be investigated by the physician for these tend to break down the body forces.

Use of sleeping pills to induce sleep is not safe. Habits are formed by repeating the same action over and over again, and persons who use a drug frequently to induce sleep may be developing into addicts and creating a serious health hazard. On the other hand, there are some drugs called depressants which are of real value which used with the supervision of a physician. They are recommended when a physical or mental ailment calls for enforced rest.



WASHINGTON NEWS LETTER

National Park Service finally is moving into a phase of the Everglades National Park development which has been long and eagerly anticipated.

"Flamingo", a historic little fishing village on the southernmost shore of the United States on Florida Bay, is to be converted next year into the first of the newest park's overnight centers for fishing and sight-seeing parties.

Nearly a quarter-million dollars is earmarked for this area, and the work contemplated will include a large parking area, walks, paths, and roads; dredging, filling, and bulkheading for development sites and boat access areas; a power system, boat basin and pier, and test wells for the area.

Motor-type overnight accommodations for tourists are to be placed there, the first of such facilities in this giant reservation. But these will be built by concessionaires and not with federal funds. Some will be over water.

"Flamingo" is situated about 45 miles southwest of Homestead, site of the park headquarters, and can be reached by motor over an improved park road. It is in the heart of the Everglades, attractive either for fishing parties or those who wish to view the park and its wildlife along the famous Shark River.

Last year visitors to the park numbered 296,773, an increase of 388,000 over the previous year, and in Jan. '54 an all-time record — 23,690 visitors — was set.

Also in the development program for the year is a \$50,000 expansion of the FM radio system. In all, the park is to get \$495,000 for the new year, of which \$136,000 goes to management and protection, \$461,000 for

maintenance and operations, and \$388,000 to development and conservation.

Newsnotes: Don't forget to remind your high school officials about our essay contest. Dr. E. C. Nance, Tampa U. has been appointed Florida's representative on a special advisory committee on civilian affairs by the Secretary of the Army. Senator Holland and I are sponsoring resolution for National Library Day.

Too Late To Classify

By Russell Key

One of the problems Floridians face this season of the year is the unexpected guest who pops in on you without warning. Being a Floridian you like to brag about the state and as you gallop hither and yon you become more or less lavish with invitations.

When you write to folks "up North" you urge them to come down and promise to show them around. You tell them "they ought to see Silver Springs and the Cypress Gardens, taken in the Florida State Fair and Gasparrilla activities, what the races at Sunbath Park or Jai Alai at the new Tampa Fronton. You promise to take them deep sea fishing and show them the Circus Winter Quarters and the Ringling Museum of Art at Sarasota.

When you get to describing all the things to see and do you just naturally get indignant. And you mean it, too. There is nothing you enjoy more than visiting friends and relatives especially come to town. To like to see their eyes bug out and hear their gasps of astonishment and delight.

But you forget that there are only 24 hours in a day and that you are only one person. You also forget that at this season of the year you are pretty darn busy yourself with a flock of extra added duties that make it impossible for you to give them the time and attention you would like to give them.

You assure your friends that they will be welcome any time. You tell them not to even think about going to a hotel. You've got plenty of room at the home and they can just come on out and make themselves at home. It never occurs to you that a lot of folks may decide to take



Cecil M. Webb, President of the State Road Department and Chairman of the State Road Department and Chairman of the Florida Congressional Delegation, have the Capitol in Washington following a committee meeting today. Webb is covering personally with President Eisenhower.

you up on the offer and all decide to do so at the same time. Just when you are messed up with duties at the Fair and you are trying to work up some skits for the Press Breakfast at the Circus Exposition, to say nothing of taking care of your business at the peak of the season, a telegram comes from Uncle John and Aunt Minnie. Guess what, they will arrive the day before Gasparrilla. Later in the day a telephone call informs you that one of your best customers hasn't forgotten your invitation and will be down with his family in a couple of days.

A letter from Cousin Willie tells you that he's just had a lucky break, his wife is sending him to Florida for a special job and he will be in Tampa next weekend.

Before you know it you find that on less than 16 persons are on your hands with only three beds available, and everybody in your household booked up with duties that they just have to perform with little or no time available for attention to guests.

You take care of the first arrivals in your own home and then scurry around among the neighbors to try and find an empty bed or two. Most of your neighbors are in the same fix you are. You call the hotels to see if they can let you have a few rooms. They think you are trying to be funny. Anybody knows that you can't get rooms at a hotel at this time of year.

You try to explain that they were sincere when you invited them but had no idea everybody would decide to come at the same time. You tell them that they will just try and make the best of things for a few days you will be free to make good on all your promises.

Everybody is sympathetic. They say they understand. They apologize for bothering you but you are still behind the well known 8 ball.

THIS IS A GOOD YEAR FOR AN ALL-ELECTRIC LAUNDRY!

Florida's a wonderful place! There's more fun per square foot here than anywhere else on earth...if you have time to enjoy it. That's where Sunshine Service comes in! With Reddy Kilowatt to do the chores, you'll have extra leisure to enjoy even happier Florida living. And this year is a good year to add time-saving, labor-saving electric servants—new, improved models...new low terms. See your dealer, now!



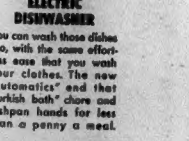
You'll be amazed at how little it costs to operate additional electric appliances in a typical Florida home...just pennies a day!

Here's why! As you "step-up" your use of electricity, your "step-down" the average rate you pay. Operating even major appliances adds only a few pennies a day to your electric bill...your biggest bargain in better living!



ELECTRIC CLOTHES WASHER

This year enjoy cleaner clothes...without rinsing tubs or wringing. A new "automatic" operates for 20¢ per month or less...about 1¢ per load (see person for the week's washing!)



ELECTRIC DISHWASHER

You can wash those dishes too, with the same effortless ease that you wash your clothes. The new "automatic" and that "turkish bath" chore and dishpan hands for less than a penny a meal.



ELECTRIC WATER HEATER

Be sure you have plenty of hot water for your clothes and dishes. An automatic electric water heater can make the tap marked "HOT" mean it.

Mechanized Farming - - -

As Practiced In The Glades

Is Famed Throughout The World

During the twenty years when this practice has been brought to its present high state of efficiency, DEE DeHAVEN's Organization has been busy

DESIGNING BUILDING ADAPTING REPAIRING

ALL TYPES OF FARMING EQUIPMENT

and is proud of its part in this development

If you want **Quality And Service**

See **Belle Glade Machine Works**

D. (Dee) C. DeHAVEN, Owner

Billy Blackwell Fabricator and Welder Richard (Dick) Fisher Machinist Richard Hodges Welder and Mechanist

FLORIDA POWER & LIGHT COMPANY

Make 1954 your **BIG YEAR ELECTRICALLY**

THE UNITED STATES POLL



Democrats 51% Republicans 49% In National Vote For Congressmen

By Kenneth Fluk, Director
Princeton Research Service
Results of the latest nationwide "trial heat" of voter preference by Princeton Research Service's United States Poll show Democratic candidates for Congress (House of Representatives)

(House of Representatives)

Democratic 51% Republican 49%

Here's how the vote went in the nation when United States Poll staff reporters this month asked a representative cross-section of the country's voters.

OWNED AND OPERATED BY GLADES CATTLEMEN

The best possible service to both the buyer and the seller of livestock. SALES EVERY MONDAY

Glades Livestock Market

Association

Ph. Belle Glade 3011 — Night Belle Glade 3017

WE'RE HERE TO OFFER A Complete Building Supply Service Free Estimates Monthly terms



Tylanders, Inc.

Phone 2131 Pahokee, Fla.

AVAILABLE to SHIPPERS

Cross-Country Truck Service Inc.

"A NATIONWIDE TRUCK BROKERAGE SERVICE"

MIKE BONIS — ROGER CUNNINGHAM

BELLE GLADE PHONE 2503 — LD 7

Dependable Equipment For Loads [To] All Points

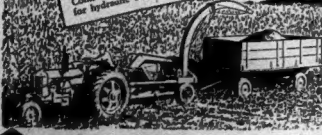
"Simplest FORAGE HARVESTER" Users Say

LIGHT RUNNING. Makes good use of 2-hp tractor power on the power take-off, yet has the strength and capacity to cut big tonnage with bigger tractors. Also available with engine.

ONE BASIC MACHINE. Built to work equally well in row crops or hay crops, with interchangeable disks, knives in design, commonly built for years of dependable service with little upkeep.

HANDLES ALL FORAGE CROPS. Corn, sorghum, soybeans, green, white, or cured hay, windrowed straw. Order a wide row-crop or windrowed straw unit, or both. Limited number of custom-built units available.

EASY TO USE. Over-cumbersome clutch lets you make short up to speed before starting travel. Control lever handles tractor driver. Can be fitted for hydraulic control.



ROW CROPS HAY CROPS

Be Sure to See It! Coastal Motors & Equipment 636 E. Palm Beach Road Phone 2625 Belle Glade

"If the elections for Congress were being held today, which party would you like to see win in this state — the Republican or the Democratic?"

The following table shows the results nationally dividing those who had an opinion on the above question, or who, if undecided, stated toward which party they "leaned".

Nationwide Vote for Congressmen

(House of Representatives)

Democratic 51% Republican 49%

Last November, the vote on the same question was Democratic 51% — Republican 49% — one percent loss for the Democrats and a 1% gain for the GOP over the past fifteen weeks.

Today's results represent the fifth of a series of U. S. Poll Congressional measurements.

The question is asked at periodic intervals as a continuing feature of the United States Poll.

When today's results are stacked up alongside the national vote in the 1945, 1948, 1950, and 1952 Congressional Elections and the U. S. Poll measurements over the past nine months, the trend looks like this:

National Congressional Vote (House of Representatives)

% %

R. D. 54.3 45.7

1948 46.3 53.7

1950 49.7 50.3

1952 49.8 50.2

United States Poll, May, 1953 51.0 49.0

United States Poll, August, 1953 50.0 49.8

United States Poll, October, 1953 52.0 48.0

United States Poll, November, 1953 48.0 52.0

Today's United States Poll 49.0 51.0

(off-year, (non-Presidential) election year)

In 1950, the Democrats won control of the House by a margin of 3 seats. At the same time, they received only 49.7% of the popular vote.

And in 1952, the GOP won control of the House by a margin of 3 seats. At the same time, they received only 49.8% of the popular vote.

It is a matter of record that only once during the 20th Century has the party in power increased its lead in an off-year election. That was in 1924, when the Democrats gained 8 House seats.

Today's survey results would indicate that unless the GOP can become more popular with voters across the nation, it will very likely lose some Congressional seats in the 1954 Congressional Elections — almost certainly losing control of the House of Representatives — albeit by a very narrow margin.

The Belle Glade Herald presents the reports of the United States Poll exclusively in this area.

Follow United States Poll reports in this newspaper every week.

The United States Poll is a weekly feature sponsored and paid for by a group of the nation's independent newspapers.

It is completely unbiased and impartial and on its record for published pre-election forecasts is the nation's most accurate barometer of public opinion.

The service is operated by the Princeton Research Service staff of trained reporters.

FREEDOM FOUNDATION AWARD WON BY MOVIE MAKERS WORKING HERE

The Freedom Foundation at Valley Forge, Pennsylvania, announced on Feb. 22, that the 1954 George Washington Honor Medal in the field of Documentary and Sales Motion Pictures was awarded to Americana Productions Inc. of Indianapolis, Indiana for their television film series, "My Home Town."

Of local interest is the fact, that there is a production team from this motion picture organization presently at work in Belle Glade making a picture of the Glades area that will be included in this award winning series. The film, when completed, will be distributed coast to coast through the facilities of the Lakeside Television Co. in New York, and will bring the story of Belle Glade to the attention of the nation.

One copy of this twelve and a half minute color film will be turned over to the Chamber of Commerce and so be available for showings locally in schools, at club meetings, and to any interested groups.

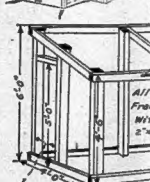
The citation from the Freedom Foundation that accompanied the award declared that Americana Productions was receiving this honor "for an outstanding achievement in helping to bring about a better understanding of the American way of life." This medal is one of the most notable and respected awards given in the area of documentary films. In this phase of the motion picture industry it ranks with the well-

HERE'S HOW...

MAKE AN EQUIPMENT SHED

A shed for handy storage of lawnmowers, bicycles, rakes, wagons and other garden and play equipment pays dividends in better maintenance and neatness.

A sturdy frame of 2 x 4's set on concrete or cinder blocks and enclosed with 1 x 6 lumber, may be painted or shingled to harmonize with the garage or house. The back of the shed may be fastened to an existing structure as shown in the small picture, or all four sides.



12' Door Opening

National Lumber Manufacturers Association

known Academy Awards of Hollywood.

The three man production team now in Belle Glade consists of Mr. Donald Haldane, the director, Mr. Robert Braverman, the production manager and cameraman, and Mr. Leslie

Charles, the writer. They have been shooting scenes in and around town all week and expect to finish this phase of the production by Saturday. After editing, and the addition of music and narration in New York, the film in its final version will be sent to Belle Glade for showings.

Mr. Haldane, when interviewed concerning the film was extremely optimistic about its possibilities. He feels that the story of the rapid and amazing growth of Belle Glade, its "fabulous soil, its high productivity, and most of all its aspects as a land of opportunity that has mostly no limits to its future, will make a story that will be photographically exciting, and dramatically powerful. I think that people all over the country will have a real eye-opener when they see what is being done here—and what's more the story of Belle Glade's growing prosperity, based in an honest and thorough understanding and use of American ideals and honesty, may well

mean that this film will win the Freedom Foundation Award next year. We certainly hope so, not only for the sake of Belle Glade and the publicity it will mean, but also because this town so richly deserves recognition of this kind."

FLOOD CONTROL WORKS FACE FLORIDA'S GAIN IN INDUSTRY ACTIVITY

The level of industry in Florida moved up 81 percent, 1947 to 1952, far outstriking all other Southern States in industrial advancement during this period, with this gain being made since flood control thru Federal Aid has been announced.

The dollar value of finished manufactured products in excess of raw materials used, is one of the best measures of the contribution of industry to the economy of a State, the Florida State Chamber of Commerce pointed out recently. In 1952, Florida's manufactured goods worth \$823,684,000 more in finished condition than were the raw materials used to make them. (Unofficial estimates place the 1953 figure near \$890 million.) The 81 percent gain is based on these value added figures.

Further examination of the State's industries shows a 25 percent gain in manufacturing employment from 1947 to a total of 115,900 in 1952. At the same time, total payrolls paid by factories gained 96 percent. A comparison of payrolls with the income earned from all sources by Floridians is still another measure of the economic force of industry. In 1952 this payroll total was 8.1 percent of such income as compared with 6.4 percent in 1947.

The principal classifications of industry in Florida are given in this week's business review of the State Chamber's research and industrial division. Figures

for 1952 (latest official) show food and related products plants with a total of 18,381 employees and added value of \$116,794,000. Paper and allied products plants employed 9,745 persons and added \$107,081,000 to the value of raw materials used. Employees of printing and publishing plants stood at 6,770 and added value of \$236,984,000. Tobacco products plants had an 8,816 employment total and a \$36,690,000 value added figure.

It's a safe bet that the man who is around making for sympathy will make bad use of it.

Attend church Sunday and have your faith lifted.

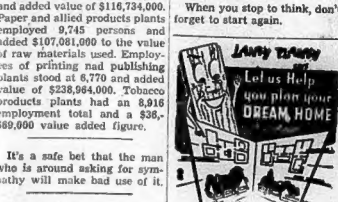
The dollar value of finished manufactured products in excess of raw materials used, is one of the best measures of the contribution of industry to the economy of a State, the Florida State Chamber of Commerce pointed out recently. In 1952, Florida's manufactured goods worth \$823,684,000 more in finished condition than were the raw materials used to make them. (Unofficial estimates place the 1953 figure near \$890 million.) The 81 percent gain is based on these value added figures.

Further examination of the State's industries shows a 25 percent gain in manufacturing employment from 1947 to a total of 115,900 in 1952. At the same time, total payrolls paid by factories gained 96 percent. A comparison of payrolls with the income earned from all sources by Floridians is still another measure of the economic force of industry. In 1952 this payroll total was 8.1 percent of such income as compared with 6.4 percent in 1947.

The principal classifications of industry in Florida are given in this week's business review of the State Chamber's research and industrial division. Figures

Make your train of thought construction train.

When you stop to think, don't forget to start again.



Attend church Sunday and have your faith lifted.

The dollar value of finished manufactured products in excess of raw materials used, is one of the best measures of the contribution of industry to the economy of a State, the Florida State Chamber of Commerce pointed out recently. In 1952, Florida's manufactured goods worth \$823,684,000 more in finished condition than were the raw materials used to make them. (Unofficial estimates place the 1953 figure near \$890 million.) The 81 percent gain is based on these value added figures.

The BANKER'S STORY

QUEEN ELIZABETH CHARTERS THE EAST INDIA COMPANY!

DURING THE 16th CENTURY, ENGLAND FOSTERED THE DEVELOPMENT OF GREAT TRADING COMPANIES.

SHARES IN THESE "JOINT STOCK COMPANIES" WERE PRACTICALLY THE FIRST TYPE OF SECURITY INVENTED TO MEET THE DEMAND FOR A PLACE TO INVEST ONE'S MONEY!

A SAVINGS ACCOUNT at this bank will put your mind at ease.

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

FLORIDA NATIONAL BANK AT BELLE GLADE

IT'S NEWS TO ME

by Amy Horton

Men are peculiar creatures when it comes to food. Let a woman knock herself out preparing lobster tails in wine for her husband and he'll say: "Gosh, can't we have meat and potatoes?" Yet they expect dinner to be different every night! But how can that lovely spud, the potato, keep its glamor year after year? The Kitchen Miracle-Worker has turned out a work-saving potato cutter that will cut 25 french fries in a single stroke, has written a little booklet called "All Eyes on the Potato!" Available free of charge (see below), it's loaded with ideas. Most of them are for dinner variations, but here's a party treat idea for the holidays ahead:



Kitchen Miracle-Worker

Prepare two baskets of deep fat. Cut your potatoes into thin slices and dry them carefully. Fry them a few at a time in not-very-hot fat—about 275 degrees for three to five minutes. Nibble them while they fry. When the time is up, lift the basket with the potatoes in it and dip it immediately into your second basket. This method will be very hot, at least 400 degrees. The potatoes will "pull" out like pop corn almost at once. Keep them in the very hot fat only a very short while—certainly not more than ten minutes. Pull them out and serve at once.

Mrs. Dama's potato cutter is a great help in countless other recipes. French fries, the favorite "eating-out" form of potato, can be made at home with-

the guests, little monkeys on a stick for the girls, and airplanes for the boys.

Guests were Karen and Karol Vadasz, and their friends, including Jenny Austin, Billy and Sue Miller, Michael Roberts, Billy Wall, Myrtle Cartwright, Helen Sloan, Gail and Zelda Martin, Esther Leathlean, Lynn Broome, Carmen and Maria Gutierrez.

TWO CAR ACCIDENTS IN SOUTH BAY AREA

Trooper J. P. Bertrand reports two accidents Sunday, one two miles south of South Bay, on U. S. Highway No. 27 about 7 o'clock in the morning, the other at noon just west of Babre Beach.

The first accident involved two cars. Joe T. Smalley, Jr., automobile, traveling north, lost control of his car which skidded into the south-bound lane and struck the front of a southbound car driven by Fred Caraboolad, Brooklyn, N. Y.

Caraboolad was rushed by ambulance to the Belle Glade Memorial Hospital, where he was given first aid for lacerations of legs, chin and forehead. Damage to the cars amounted to approximately \$1000.

In the second accident on SR No. 10, Henry Pridden, Fort Lauderdale, lost control of his car on the wet pavement, skidded 150 feet, and sidwiped a third car and turned over at the edge of the canal. The car was demolished. Pridden was taken to the hospital. Two passengers, Oscar Tukes and William Jones, both of Cleveland suffered numerous lacerations and were hospitalized at the Hendry County Hospital.

Billy Joe Ratley has entered Texas Tech at Lubbock, Texas for the second semester and is making his home on a vacation visit and brother-in-law, Mr. and Mrs. Edwin Dorsey. He is taking a general course, planning to major in engineering.

Miss Marlene Walker of Miami spent the weekend in South Bay. Her mother, Mrs. Edna Walker, and Mrs. Gene Bailey motored her home Sunday afternoon.

M. J. Hardy is reported on the sick list this week.

Mary Vi Mathewson was complimented at a winner roast given by her parents, Mr. and Mrs. J. W. Mathewson at their home Saturday afternoon, celebration of her 10th birthday.

Contest games were enjoyed by the children and prizes awarded to Karen Vadasz, Lynn Broome and Billy Miller.

Mrs. Wm. Price, Mrs. R. L. Arnold of Belle Glade, Mrs. S. L. Eckman assisted the hosts with the entertainment, Mr. Mathewson overseeing the winning roast. Toasted marshmallows, cake and soft drinks were served and favors presented to all.

MRS. HALL SPEAKS AT FATHER'S NIGHT

The Parent Teachers Association observed "Father's Night" at the school auditorium in South Bay Monday evening. Fifteen fathers were in attendance.

The guest speaker was Mrs. Henry Hall of Palm Beach Junior College, who talked on "Children in Home and School". Mrs. Norman Dalrymple presided over the business session of the association during the entertainment of the Palm Beach County Council of Parents and Teachers which will be held here on Tuesday, March 16 from nine to four o'clock at the Legion Hall.

Lunch will be served by the local association during the noon intermission with Mrs. Marjorie Davis and Mrs. Floyd Wilder the committee in charge of arrangements.

The treasurer reported a balance of \$223.28. Devotions were led by Rev. John Cooper, pastor of the Baptist Church.

The eighth grade home room taught by Principal Pellor Monro reported the attendance for the month.

Mr. John L. Evans, Mrs. Floyd Wilder and Mrs. Alton Goodwood were hostesses for the evening and served glorified angel food cake, coffee and hot chocolate in the cafeteria at the close of the program.

NEGRO NEWS

EVERGLADES VOCATIONAL HIGH SCHOOL

NFA News
The officers and members of our NFA organization have been quite busy this week planning various varieties of vegetables in our land laboratory plot. The entire area has been plowed and sowed by different members of the chapter with the use of the tractor and its attachments.

Plans are being made to place some of the vegetables we now have to harvest on local market. Our plan is to sell what we can to local stores, display some of the produce at the county fair, and carry some to West Palm Beach to sell in stores.

The organization is now planning to work out plans for the annual banquet that comes off in April; also for participating in the NFA convention that comes off at Florida A. and M. University, Tallahassee, Florida, the first of June.

We are also working out projects that we want completed by April 15. When the evaluation committee will come down to evaluate the chapter's program.

Basketball Team Wins Consolation Trophies

Everglades Vocational High boys and girls basketball teams won consolation trophies Saturday in the Indian River Athletic Conference tournament held at Ft. Pierce Thursday, Friday, and Saturday.

Both teams were seeded because of their season's record. The girls played game No. 14 Friday night with Ely High of Pompano. Everglades Vocational High won easily 29-21; the boys' followed.

Monroe High of Cocoa by a lopsided score. Everglades Vocational High girls lost Saturday morning by a close score, 18-16, to Seaboard High of Atlantic Beach. Everglades Vocational High boys' team lost to Atlantic High in the semi-final Saturday morning. However, both teams seem inspired when the girls' team defeated Monroe High of Cocoa, and the boys' team defeated Titusville High Saturday evening.

Declarations of Elimination Read At E. V. H.

The Annual Declaration Eliminations were held on last Monday afternoon in the assembly building.

Participating schools were: Everglades Vocational High, Bryant Elementary, and Pal-

mer Camp School. The second prize was given by Ernie B. Manderville. The second prize was won by Barbara Cato, Everglades Vocational High School; honor mention, Margaret Allen.

MARCH OF DIMES DRIVE ENDED

The 1954 March of Dimes Drive in Belle Glade was sponsored by a group of interested and civic-minded mothers whose efforts were touched by the appalling effects of Polio and a desire to do their bit toward the research for prevention and cure of this dreaded disease.

This group of mothers met with the local chairman at the Palmetto Hall and set up the organization for the Drive. Mrs. Ruby Butts was elected Secretary and Blanche Mothers chosen and each of them was given a badge of identification. Finance Committee appointed was: Mesdames W. M. White, Mrs. F. Potter, R. Tucker, D. Kendall, and C. Wellington.

Mothers sponsoring the Drive were: Mesdames A. M. Everette, J. Wilson, C. Johnson, D. Kendall, C. Wellington, R. Tucker, P. Hunter, R. Butts, A. M. Shepherd, R. House, A. Blackshear, I. V. Bagg, L. Brothers, E. M. Williams, G. Singleton, C. Colbert, J. Cummings, D. Hart, E. Fields, L.

March, R. Webb, E. Miller, L. Wells, E. Dixon, M. Twigg, B. Moody, M. Knight (Miss B. White), E. Jasper, T. Pouncy, L. R. Taylor, E. Harper, M. Caldwell, M. Meadows, G. Burney, E. M. Hargrove, M. Barber, M. Eggleston, F. Potter, A. O'Casey, E. Wilford, R. V. Caldwell, and F. Jackson.

The main feature of the Drive was the "Mother's March on Polio" for the "March" of Dimes. Mothers were asked to choose the slogan, "Light up Belle Glade from 7 to 8 o'clock P.M. and help kick Polio."

We are grateful to each of you that helped us to make the Drive reach the following result.

Advertisement
FREE BOOK REVEALS HOW NEW INVENTION HELPS POOR BLOOD CIRCULATION

(Special) — A sensational new scientific invention has been discovered that reveals how poor blood circulation can be restored to normal. It is a book and blueprint to people who suffer from symptoms of poor blood circulation such as painful cramps in legs and feet, numbness, aches, and other similar ailments.

This new invention helps cramp those who have given up hope of ever getting relief from poor blood circulation, a devastating booklet with complete facts will be sent free on request. No cost or obligation. Send your request on a post card to: Niagara, 212 Johnson Street, Hollywood, Florida.

Remarkable new scientific advance. It also tells firm scientific muscles and ease bone, joint and muscle aches.

This invention is an exclusive patented device that gives soothing, 5-way action to the body and circulation. Send your request on a post card to: Niagara, 212 Johnson Street, Hollywood, Florida.

SOUTH BAY BEAN CITY LAKE HARBOR

Mrs. C. A. Whitman, Sr. had the misfortune to fracture a bone in her foot last week and has been confined to her home. Mrs. W. R. Sullivan has been taking her place as waitress at the South Bay Restaurant.

Captain and Mrs. E. E. Forbes, pioneers of South Bay, now making their home in Jacksonville, are on a vacation visit among relatives in California.

Mr. and Mrs. Jesse D. Driggers and daughter, Debbie, of Fort Myers were Sunday guests of Mr. and Mrs. T. L. Driggers.

Ernest Steele of Peach Orchard, Arkansas has been the guest of his cousin, Mr. and Mrs. Alfred Vadasz this past week. He has obtained a position with Kilgore Seed Company in Belle Glade and plans to have his family join him in the near future.

Mr. and Mrs. Joseph Spell have moved to Cleveland. He has been the U. S. Corporate commissary manager here for the last six months.

Miss June Raley has taken a position as cashier in a Food Market in Lakeland, and is making her home with her sister and brother-in-law, Mr. and Mrs. E. Hardy.

Carol Jean Ward and Jackie Mitchell of West Palm Beach visited Mr. and Mrs. Leland Hardy and other relatives and friends here Sunday.

Mr. and Mrs. Melvin Herring made a business trip to Fort Lauderdale and Miami.

Miss Marlene Walker of Miami spent the weekend in South Bay. Her mother, Mrs. Edna Walker, and Mrs. Gene Bailey motored her home Sunday afternoon.

M. J. Hardy is reported on the sick list this week.

Mary Vi Mathewson was complimented at a winner roast given by her parents, Mr. and Mrs. J. W. Mathewson at their home Saturday afternoon, celebration of her 10th birthday.

Contest games were enjoyed by the children and prizes awarded to Karen Vadasz, Lynn Broome and Billy Miller.

Mrs. Wm. Price, Mrs. R. L. Arnold of Belle Glade, Mrs. S. L. Eckman assisted the hosts with the entertainment, Mr. Mathewson overseeing the winning roast. Toasted marshmallows, cake and soft drinks were served and favors presented to all.

Guest speakers at the Church of Latter Day Saints Sunday evening at Benevolent Hall were Paul Brock and Richard Hendrick of Miami, members of the High Council.

Announcement was made of the General Conference to be held on March 14 at the Second Branch Church in Miami.

Mr. and Mrs. Julius Herring, Mrs. Hattie White, Mrs. Bonnie Williams, and Mrs. W. C. Byrd attended the Union Meeting in Fort Lauderdale Sunday.

Mrs. H. B. Walker entertained the members of her Sunday School Class at a playground party in Paradise Park Wednesday afternoon. Ice cream and soft drinks were served to Nell Walker, Richard Herring, Gary Walker, Ann and Sue Atkinson.

The Woman's Relief Society held a business session at the home of Mrs. Hattie White in Cleveland Wednesday afternoon. They planned the program for next Sunday evening, when they will be in charge of the regular evening sacrament service.

Mrs. Louise Herring, president, will be in charge of the program. The hostess served cake and punch to Mrs. Julius Herring, Mrs. W. C. Byrd, Mrs. Bonnie Williams, Mrs. H. B. Walker, Peggy Williams and Mrs. Melvin Herring. The next meeting will be at the home of Mrs. Evelyn Atkinson at Oculco Camp.

Guest speakers at the Church of Latter Day Saints Sunday evening at Benevolent Hall were Paul Brock and Richard Hendrick of Miami, members of the High Council.

Announcement was made of the General Conference to be held on March 14 at the Second Branch Church in Miami.

Mr. and Mrs. Julius Herring, Mrs. Hattie White, Mrs. Bonnie Williams, and Mrs. W. C. Byrd attended the Union Meeting in Fort Lauderdale Sunday.

LDs GENERAL CONFERENCE MARCH 14th IN MIAMI

Guest speakers at the Church of Latter Day Saints Sunday evening at Benevolent Hall were Paul Brock and Richard Hendrick of Miami, members of the High Council.

Announcement was made of the General Conference to be held on March 14 at the Second Branch Church in Miami.

Mr. and Mrs. Julius Herring, Mrs. Hattie White, Mrs. Bonnie Williams, and Mrs. W. C. Byrd attended the Union Meeting in Fort Lauderdale Sunday.

Mrs. H. B. Walker entertained the members of her Sunday School Class at a playground party in Paradise Park Wednesday afternoon. Ice cream and soft drinks were served to Nell Walker, Richard Herring, Gary Walker, Ann and Sue Atkinson.

The Woman's Relief Society held a business session at the home of Mrs. Hattie White in Cleveland Wednesday afternoon. They planned the program for next Sunday evening, when they will be in charge of the regular evening sacrament service.

Mrs. Louise Herring, president, will be in charge of the program. The hostess served cake and punch to Mrs. Julius Herring, Mrs. W. C. Byrd, Mrs. Bonnie Williams, Mrs. H. B. Walker, Peggy Williams and Mrs. Melvin Herring. The next meeting will be at the home of Mrs. Evelyn Atkinson at Oculco Camp.

Guest speakers at the Church of Latter Day Saints Sunday evening at Benevolent Hall were Paul Brock and Richard Hendrick of Miami, members of the High Council.

Announcement was made of the General Conference to be held on March 14 at the Second Branch Church in Miami.

Mr. and Mrs. Julius Herring, Mrs. Hattie White, Mrs. Bonnie Williams, and Mrs. W. C. Byrd attended the Union Meeting in Fort Lauderdale Sunday.

Mrs. H. B. Walker entertained the members of her Sunday School Class at a playground party in Paradise Park Wednesday afternoon. Ice cream and soft drinks were served to Nell Walker, Richard Herring, Gary Walker, Ann and Sue Atkinson.

The Woman's Relief Society held a business session at the home of Mrs. Hattie White in Cleveland Wednesday afternoon. They planned the program for next Sunday evening, when they will be in charge of the regular evening sacrament service.

GUARD UNIT BEGINS

(Continued from Page One)

trained officers and non-commissioned officers.

Veterans can assist the guard in its effort to reach required strength in two important ways: by advising young men to join and by joining themselves.

Businessmen may help by adopting fair military leave policies for their Guardsmen employees; by supporting Guard recruiting in their radio and newspaper advertisements; and by displaying and distributing recruiting materials.

At last, but certainly not the least, your Guard unit needs the help of every Civic group in the Lake Area. They may help by actively supporting the Guard Unit in their community in such ways as public endorsement of the Guard; helping recruiting by urging members to support public service advertising, and talking to the young men of our city. Look each week for more facts and figures on your National Guard. HELP YOUR COMMUNITY BY HELPING YOUR GUARD.

200-Horsepower Performance and priced for less!

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.

But what will prove to be the most eye-opening news of all is the power buy you make in this spectacular Buick.

When you compare—when you check the facts—you find that you are buying more horsepower per dollar in a CENTURY than you get in any other standard-production American automobile, bar none.

And it is horsepower that gives you brilliant performance, greater economy, new safety—for here you get the highest power-to-weight ratio in all Buick history.

Why not come in and see the whole story come alive when you take the wheel of a Buick CENTURY?

We know of no better way to prove to you that this gorgeous, gleaming sweep of automobile is the power buy of the year—by far.

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.

But what will prove to be the most eye-opening news of all is the power buy you make in this spectacular Buick.

When you compare—when you check the facts—you find that you are buying more horsepower per dollar in a CENTURY than you get in any other standard-production American automobile, bar none.

And it is horsepower that gives you brilliant performance, greater economy, new safety—for here you get the highest power-to-weight ratio in all Buick history.

Why not come in and see the whole story come alive when you take the wheel of a Buick CENTURY?

We know of no better way to prove to you that this gorgeous, gleaming sweep of automobile is the power buy of the year—by far.

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.

But what will prove to be the most eye-opening news of all is the power buy you make in this spectacular Buick.

When you compare—when you check the facts—you find that you are buying more horsepower per dollar in a CENTURY than you get in any other standard-production American automobile, bar none.

And it is horsepower that gives you brilliant performance, greater economy, new safety—for here you get the highest power-to-weight ratio in all Buick history.

The NEW Sarasota Terrace

SARASOTA, FLORIDA

Where Summer Spends the Winter

Every day is a fun-filled day at sunny Sarasota! Winter home of the Greatest Show on Earth—

Maying Brothers — Bureau & Bailey Circus — Boston Red Sox spring training, Ringling Museum or Art, jungle gardens, water beaches and fabulous fishing. You will enjoy every exciting Sarasota day and night!

"Southern Hospitality"

See Your Local Travel Agent — "Ask Mr. Foster" — or write direct SARASOTA TERRACE, P. O. Box 1720, Phone Ringling 3-0421, SARASOTA, FLA.

The Look of Tomorrow is in every '54 BUICK Today

With completely new "young-man" styling — keyed by the dramatic design of the panoramic sweep-back windshield.

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.

But what will prove to be the most eye-opening news of all is the power buy you make in this spectacular Buick.

When you compare—when you check the facts—you find that you are buying more horsepower per dollar in a CENTURY than you get in any other standard-production American automobile, bar none.

And it is horsepower that gives you brilliant performance, greater economy, new safety—for here you get the highest power-to-weight ratio in all Buick history.

Why not come in and see the whole story come alive when you take the wheel of a Buick CENTURY?

We know of no better way to prove to you that this gorgeous, gleaming sweep of automobile is the power buy of the year—by far.

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.

But what will prove to be the most eye-opening news of all is the power buy you make in this spectacular Buick.

When you compare—when you check the facts—you find that you are buying more horsepower per dollar in a CENTURY than you get in any other standard-production American automobile, bar none.

And it is horsepower that gives you brilliant performance, greater economy, new safety—for here you get the highest power-to-weight ratio in all Buick history.

Why not come in and see the whole story come alive when you take the wheel of a Buick CENTURY?

We know of no better way to prove to you that this gorgeous, gleaming sweep of automobile is the power buy of the year—by far.

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.

But what will prove to be the most eye-opening news of all is the power buy you make in this spectacular Buick.

When you compare—when you check the facts—you find that you are buying more horsepower per dollar in a CENTURY than you get in any other standard-production American automobile, bar none.

200-Horsepower Performance and priced for less!

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.

But what will prove to be the most eye-opening news of all is the power buy you make in this spectacular Buick.

When you compare—when you check the facts—you find that you are buying more horsepower per dollar in a CENTURY than you get in any other standard-production American automobile, bar none.

And it is horsepower that gives you brilliant performance, greater economy, new safety—for here you get the highest power-to-weight ratio in all Buick history.

Why not come in and see the whole story come alive when you take the wheel of a Buick CENTURY?

We know of no better way to prove to you that this gorgeous, gleaming sweep of automobile is the power buy of the year—by far.

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.

But what will prove to be the most eye-opening news of all is the power buy you make in this spectacular Buick.

When you compare—when you check the facts—you find that you are buying more horsepower per dollar in a CENTURY than you get in any other standard-production American automobile, bar none.

And it is horsepower that gives you brilliant performance, greater economy, new safety—for here you get the highest power-to-weight ratio in all Buick history.

Why not come in and see the whole story come alive when you take the wheel of a Buick CENTURY?

We know of no better way to prove to you that this gorgeous, gleaming sweep of automobile is the power buy of the year—by far.

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.

But what will prove to be the most eye-opening news of all is the power buy you make in this spectacular Buick.

When you compare—when you check the facts—you find that you are buying more horsepower per dollar in a CENTURY than you get in any other standard-production American automobile, bar none.

And it is horsepower that gives you brilliant performance, greater economy, new safety—for here you get the highest power-to-weight ratio in all Buick history.

Why not come in and see the whole story come alive when you take the wheel of a Buick CENTURY?

We know of no better way to prove to you that this gorgeous, gleaming sweep of automobile is the power buy of the year—by far.

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.

But what will prove to be the most eye-opening news of all is the power buy you make in this spectacular Buick.

When you compare—when you check the facts—you find that you are buying more horsepower per dollar in a CENTURY than you get in any other standard-production American automobile, bar none.

And it is horsepower that gives you brilliant performance, greater economy, new safety—for here you get the highest power-to-weight ratio in all Buick history.

Why not come in and see the whole story come alive when you take the wheel of a Buick CENTURY?

200-Horsepower Performance and priced for less!

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.

But what will prove to be the most eye-opening news of all is the power buy you make in this spectacular Buick.

When you compare—when you check the facts—you find that you are buying more horsepower per dollar in a CENTURY than you get in any other standard-production American automobile, bar none.

And it is horsepower that gives you brilliant performance, greater economy, new safety—for here you get the highest power-to-weight ratio in all Buick history.

Why not come in and see the whole story come alive when you take the wheel of a Buick CENTURY?

We know of no better way to prove to you that this gorgeous, gleaming sweep of automobile is the power buy of the year—by far.

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.

But what will prove to be the most eye-opening news of all is the power buy you make in this spectacular Buick.

When you compare—when you check the facts—you find that you are buying more horsepower per dollar in a CENTURY than you get in any other standard-production American automobile, bar none.

And it is horsepower that gives you brilliant performance, greater economy, new safety—for here you get the highest power-to-weight ratio in all Buick history.

Why not come in and see the whole story come alive when you take the wheel of a Buick CENTURY?

We know of no better way to prove to you that this gorgeous, gleaming sweep of automobile is the power buy of the year—by far.

Look at styling, new-day features, visibility, interior modernity, ride comfort, handling ease—we believe you will find nothing on the automotive horizon to equal the CENTURY on all counts.